

STEFANO GINELLA

Via Nuova 4, 28010, Caltignaga (NO), Italy
+39 380 7152480

stefano@stefanoginella.com
www.stefanoginella.com

WORK EXPERIENCES

Independent web designer/developer and photographer

Novara, Italy
January 2012 – Present

Main tasks:

- web design and web development
- Wordpress development
- photography services
- web marketing services (Social Media, SEO, SEM)

Web and Graphic Designer at RT7 Incorporated

Toronto, Canada
May 2011 – August 2011

Main tasks:

- design of various websites and printed materials

Community and Social Media Specialist at MTV Italia

Milan, Italy
April 2006 – January 2011

Main tasks:

- www.mtv.it community and social media management
- www.qoob.tv (*no longer active*) community and social media management

Call Centre Operator at Phonemedia

Novara, Italy
July 2005 – September 2005

Main task:

- Telecom Alice ADSL sales (phone based)

EDUCATIONAL BACKGROUND

High School Diploma in '**Computer Science**'

Year: 2002

School: I.T.I.S. G. Fauser (Novara, Italy)

TECHNICAL SKILLS AND KNOWLEDGES

- Operating systems: **Windows** (good), **Linux** (good), **Macintosh** (basic)
- Good knowledge of **Microsoft Office** and **Openoffice** packages
- Good knowledge of **Adobe Photoshop**, **Adobe Lightroom**, **Adobe Illustrator** and **Gimp** graphic softwares
- Good knowledge of web-oriented languages: **HTML**, **CSS**, **PHP**, **SQL** and **Javascript**
- Good knowledge of various **open-source CMS** (**Wordpress**, **Drupal**, **phpBB**) and other **commercial and proprietary CMS**.
- Good knowledge of **major social networking website** and the mechanics behind a correct usage of their tools
- Good knowledge of **Google Analytics** and **Nielsen Netratings Site Census** reporting tools
- Good knowledge of **Google AdWords** and **Google DoubleClick for Publisher** ad-serving technologies
- Basic knowledge of **Sony Vegas Pro** video editing tool
- Basic **SEO** and **SEM** knowledge

SOCIAL AND ORGANISATIONAL SKILLS

I'm a detail oriented person. I'm able to organize my work in order to meet tight deadlines and under pressure. I work well in multicultural team and can relate to different professional figures. I'm always looking for new challenges and constantly improving my professional and personal experience.

LANGUAGES

- **Italian**: native speaker
- **English**: fluent written and oral skills

HOBBIES AND INTERESTS

- **Photography**, **graphic** and **webdesign**
- **Travelling**
- **Reading**
- **Videogames**, **internet**, **web2.0** and **new technologies**
- **Blogging** and **social networking**, I'm an active member on many **communities** and **forums** (with experience as **moderator**)
- **Music** and **playing drums**